



CENTER FOR THE FUTURE OF ARIZONA

FACT SHEET

THE ARIZONA WE WANT **A CITIZENS' AGENDA**

WHO

The Center for the Future of Arizona was established in 2002 by Dr. Lattie Coor, Arizona State University President Emeritus.

More than a think tank, the center is an independent “do tank” that combines research with collaborative partnerships and initiatives that serve the public interest and the common good. The center is helping to shape and define Arizona’s future through an action-oriented agenda focused on issues and topics critical to the state.

Governed by a distinguished board of directors, the Phoenix-based nonprofit organization is funded through corporate, foundation and community contributions. Dr. Coor is the center’s chairman and CEO.

WHAT

The public release of the Gallup Arizona Poll and a new citizens' agenda, *The Arizona We Want*

WHEN & WHERE

7:30 to 9 a.m.
Friday, October 2, 2009
Ritz-Carlton Ballroom
2401 E. Camelback Road, Phoenix

Introduction: Don Smith, President & CEO
SCF Arizona
Event Host and Partner

The Arizona We Want Initiative: Dr. Lattie Coor, Chairman & CEO
Center for the Future of Arizona

Gallup Poll Data Presentation: Warren Wright, Managing Partner, Gallup
Wendy McMullin, Project Manager, Gallup

Panel Discussion: Sara Presler, Mayor, City of Flagstaff

Ron Shoopman, President
Southern Arizona Leadership Council

Dr. Michael Crow, President
Arizona State University

OVERVIEW The results of the Gallup Arizona Poll offer a realistic and contemporary picture of what citizens think about life in Arizona communities and what they want for the future. The key findings of the poll establish a baseline of citizen thinking that provides the foundation for *The Arizona We Want*, a citizens' agenda. The report includes:

- **Planning Framework:** A comprehensive look at where we are and where we need to go, as seen by citizens.
- **Goals:** Eight specific goals where citizen support is clear and compelling, with action steps for each. These goals also speak to five issues that must be resolved if we are to achieve *The Arizona We Want*.
- **Scorecards:** The process to be used to identify metrics for each goal to measure local, regional and statewide progress over time.
- **Recommendations for Implementation:** An announcement regarding the formation of *The Arizona We Want* Institute as an integral part of the Center for the Future of Arizona. The purpose of the new institute is to serve as a trusted bridge between citizens and leaders in public and private sectors, mobilizing people throughout the state in a concerted and sustained effort to create *The Arizona We Want*.

PARTNERS Arizona Investment Council Hensley Brewing Company
Arizona Board of Regents The Lodestar Foundation
Arizona State University Pivotal Group
Blue Cross/Blue Shield of Arizona SCF Arizona

NEXT STEPS *The Arizona We Want* Institute will lead the implementation process and mobilize citizens and leaders around the state to accomplish the report recommendations and goals.

This will include:

Developing short-term (12- to 18-month) and long-term (5-year) plans for achieving the report goals.

Establishing strategic alliances with leadership and community organizations around the state for the purpose of aligning their organizational goals with those recommended by the report.

Partnering with national organizations that are committed to strengthening our communities and institutions.

Seeking to create an accountability model that will call on leaders and citizens alike to be responsible for achieving the results called for by the report.

Seeking adequate resources to accomplish the implementation plan.

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